

2020 STYLE PACKAGES

SophisticatedChic *Brand LLC.*

Work hard. Dress Light.

SOPHISTICATEDCHICBRAND.COM





Why is your appearance important?

Your appearance is what attracts your target audience
and potential clients without you having to speak.

The Problem



You're constantly connecting and interacting with new people through speaking engagements, networking opportunities and business meetings. But you still lack the confidence of owning the room and demanding the attention that you deserve. You yearn for a signature style that speaks for you and embraces your personality and professional drive.

Our Solution

We take pride in educating our clients on the importance of understanding their unique body shape and what is needed to properly dress for it. We gradually push them out of their comfort zones while still remaining true to their brand personality.

With the right level of attention and support, we help our clients to elevate their confidence to the next level with style.



**Style
Consultation**



**Pick your
Package**



**Stay
Connected**

Style Consultation

\$97

During your 60 minute video call, we'll discuss:

- Your current style needs and challenges
- Your style goals and overall vision
- Your personal preferences
- Your measurements (we'll show you how to take your own measurements)
- Your unique body shape
- What items need to be removed from your wardrobe and what gaps need to be filled

Following your session, you'll receive:

- Clarity on your personal style and how to align it with your brand identity
- Expert suggestions on how to elevate your style from one level to the next moving forward
- A better understanding of your body shape and how to dress for it
- Closet Audit
- The Wardrobe Essentials Checklist
- 15 minute follow up call



A close-up, slightly blurred image of a woman's face, smiling broadly. She has dark hair and is wearing a large, round, gold-colored earring with multiple colorful tassels (red, orange, yellow, green, blue). The image is overlaid with a semi-transparent red filter.

Pick your Package

1. Fresh Start

2. Virtual Styling

**3. Branding
Photo Shoot**

Fresh Start

\$850

Not sure where to start in your style journey? Start fresh with the **Fresh Start** package!

- **Closet revamp** - We'll remove the items that no longer suit your personality, lifestyle and body type
- **In-home shopping session** - We'll go shopping for pieces that are within your budget and style needs
- **Outfit planning** - We'll style up to 8 looks utilizing both your new and loved wardrobe
- **15 minute follow up call**
- **FREE copy of The Body Shape Bible**

Requires a minimum 1 month commitment



Virtual Styling

\$550

Enjoy shopping at your own pace for pieces that specifically meet your wardrobe needs and suit your body shape? The **Virtually Styling** package is for you.

- **4 virtually styled looks** - We'll style 4 virtual looks for you throughout the month that suit your personality, body shape and preferences that allows you to shop at your own pace
- **Up to 5 hours of virtual style support** - Client will have access to stylist via phone, email or text to ask any style related questions
- **15 minute follow up call**
- **FREE copy of The Body Shape Bible**

Requires a minimum 1 month commitment



Branding Photo Shoot **\$1550**

Are you presenting yourself professionally online? Book a professional brand shoot.

- **2 stylish looks** - Two full looks that suit your personal style and body shape
- **Up to 10 professional images** - Both full body and head shot options that reflect your personal brand
- **15 minute follow up call**
- **FREE copy of The Body Shape Bible**

Requires a minimum 1 month commitment



96%

of our clients have been able
to increase up to 30% of their
business sales



87%

of our clients have secured
at least two speaking
engagements

100%

of our clients confidence
level boosts to a new level



Our Founder

CHRISTEN JOHNSON

Christen is the definition of a style and branding expert. With her keen eye for detail and savvy shopping tricks, she curates looks that will have you feeling and looking like the professional, that you are.

While taking on the role of a Personal Stylist since 2014, her signature style and brand image is defined as classic and sophisticated. Her love for styling and personal branding has allowed her to gain much experience in editorial, e-commerce and visual styling along with digital brand development.



Who We Are

Sophisticatedchic Brand LLC. is a personal styling and branding firm for professional women who are transitioning from one level to the next.

We take pride in educating our clients on the importance of their unique body shape and overall appearance through **speaking** and **one-on-one consulting**. We specialize in styling curated branding and lifestyle photo shoots to create professional content for their websites, social media platforms and marketing materials.



Client Feedback



Star Hardison

"Had an amazing experience with Christen. She styled me for a branding photo shoot. She accurately captured my size, style and preferences to help make me/my brand shine through. She's thoughtful, conscientious and thorough. I've been working with Christen since 2016. She's magic!"



Precious Williams

"Christen is the bomb.com! I wanted to work with her for a while and when we started working on my pitch deck, I had all the confidence in the world in her skills and abilities. Not only was she always punctual, she offered great tips and concepts that surpassed my wildest dreams. The finished product made me cry and secured me two more speaking engagements".

WORK WITH US



Ready to show up and show out in your industry with style and confidence?



Schedule your free discovery call



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